PARAMETRIC
Custom to the core

Index investing elevated

As direct indexing gains ground, more investment managers are offering custom-indexed portfolios. Parametric has one of the longest-running track records for custom-indexed separately managed accounts (SMAs) in the industry. We're committed to creating unique portfolios with client-designed exposure and continuous tax management.

Partner with a proven leader: Parametric Custom Core® delivers

Established track record

- With a Custom Core® track record spanning more than 25 years, we bring a wealth of experience to managing custom-indexed SMAs

Focused on after-tax returns

- Standard loss-harvesting mode maintains tight tracking error while maximizing loss-harvesting opportunities
- Aggressive loss-harvesting mode relaxes tracking error to allow for the potential to generate even greater tax alpha

100+ benchmarks

- Includes cap-weighted (U.S. and non-U.S.), style-factor tilted, and responsible investing options
- Custom-blended benchmarks

Broad range of customization options

- 100+ responsible investing screens
- Factor tilts, screens to avoid overconcentration and sector/industry/security exclusions

Robust resources

- Investment specialists are available to all clients, regardless of account size
- Tool suite includes our Benchmark Builder, ESG Screen Analyzer, Transaction Cost Tool, Transition Analysis Tool and Tax Alpha Simulator
- The Parametric SMA Platform delivers monthly account level pretax performance and quarterly after-tax performance, portfolio history for accounts funded in kind, and responsible investing reporting
- Custom reports include transition analysis, responsible investing proposals and staged diversification of concentrated stock

Why Parametric?

From tailored analysis with multiple tracking error and tax cost transition scenarios to comprehensive pretax and after-tax reporting, with Parametric you'll always get industry-leading expertise, scale, and personalized service.

30+ years of experience delivering a range of rules-based, systematic investment strategies

$475+ billion in assets under management

$204+ billion in 60,000+ Custom Core® accounts

877+ employees across eight locations

191 investment professionals, including strategy, research and portfolio management teams

105 CFAs, including 10 PhDs

For more information, visit parametricportfolio.com/customcore.

Information as of 12/31/2023

About Parametric

Parametric Portfolio Associates® LLC (Parametric), headquartered in Seattle, is registered as an investment advisor with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Parametric is a leading global asset management firm, providing investment strategies and customized exposure management directly to institutional investors and indirectly to individual investors through financial intermediaries. Parametric offers a variety of rules-based investment strategies, including alpha-seeking equity, fixed-income, alternative and options strategies. Parametric also offers implementation services, including customized equity, traditional overlay and centralized portfolio management. Parametric is part of Morgan Stanley Investment Management, the asset management division of Morgan Stanley, and offers these capabilities through offices located in Seattle, Boston, Minneapolis, New York and Westport.

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There is no assurance that a separately managed account ("SMA") will achieve its investment objective. SMAs are subject to market risk, which is the possibility that the market values of the securities in an account will decline and that the value of the securities may therefore be less than what you paid for them. Market values can change daily due to economic and other events (e.g., natural disasters, health crises, terrorism, conflicts and social unrest) that affect markets, countries, companies or governments. It is difficult to predict the timing, duration, and potential adverse effects (e.g., portfolio liquidity) of events. Accordingly, you can lose money investing in an SMA.

Investment strategies that seek to enhance after-tax performance may be unable to fully realize strategic gains or harvest losses due to various factors. Market conditions may limit the ability to generate tax losses. Tax-loss harvesting involves the risks that the new investment could perform worse than the original investment and that transaction costs could offset the tax benefit. Also, a tax-managed strategy may cause a client portfolio to hold a security in order to achieve more favorable tax treatment or to sell a security in order to create tax losses. Prospective investors should consult with a tax or legal advisor before making any investment decision.

An environmental, social and governance ("ESG") investment strategy limits the types and number of investment opportunities available to the investor and, as a result, the investor's portfolio may underperform other investment strategies that do not have an ESG focus. The ESG investment strategy may result in investments in securities or industry sectors that underperform the market as a whole or underperform other strategies which apply ESG standards. An issuer's ESG performance or the investment adviser's assessment of such performance may change over time, which could cause the investor to temporarily hold securities that do not comply with the investor's responsible investment criteria. In evaluating an investment, the investment adviser is dependent upon information and data that may be incomplete, inaccurate or unavailable, which could adversely affect the analysis of the ESG factors relevant to a particular investment. Successful application of the investor's responsible investment strategy will depend on the investment adviser's skill in properly identifying and analyzing material ESG issues.

Parametric is located at 800 Fifth Avenue, Suite 2800, Seattle, WA 98104. For more information regarding Parametric and its investment strategies, or to request a copy of the firm's Form ADV or a list of composites, contact us at 206 694 5500 or visit www.parametricportfolio.com.

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